



ASP 2026 Sponsorship Prospectus

The 43rd American
Society for Photobiology
BIENNIAL MEETING

May 16–19, 2026
Scottsdale, Arizona

Why Sponsor the 2026 American Society for Photobiology (ASP) Meeting?

The American Society for Photobiology Biennial Meeting is the premier international forum for advancing science and innovation at the intersection of light and biology. ASP 2024 in Chicago demonstrated the unique reach, impact, and engagement of our community — making ASP 2026 in Scottsdale an unparalleled opportunity for sponsor visibility.



2026 Biennial Meeting

The American Society for Photobiology (ASP) 2026 Biennial Meeting will be held May 16-19, 2026, at the Embassy Suites by Hilton Scottsdale Resort conveniently located less than a mile from Old Town Scottsdale, home to the Arts District, Entertainment District, the waterfront, and Fashion Square. Scottsdale is an attractive place for hiking, history and cultural exploration.

The meeting contains multiple formats for industry professionals to present their scientific information, including Symposia (current areas of research activity), Lectures, Contributed Papers, and Posters. Workshops on new topics are also conducted periodically in conjunction with the meeting.

The Society is planning other popular events, such as the career development workshops, industry exhibits, and presentations.



SESSIONS

COURSES

NETWORKING

The ASP Annual Meeting brings together the most recognized names in the industry.

As a sponsor and/or exhibitor, you can gain exposure for your business among scientists, educators, and policy makers and enhance your visibility among influential leaders and decisionmakers within the field.

Attendee Snapshot (ASP 2024)

~**200** scientific attendees + **100** outreach participants

90% academic leaders and innovators

47% faculty (professors and lab directors – decision-makers)

32% graduate students & postdocs (future leaders)

5% undergraduates (pipeline talent)

30% Global participation:
traveled internationally from Europe, Asia, South America,
and Canada

62% *first-time* attendees – growing audience and reach

52% of members were new – meetings drive society growth

Strong diversity in ethnicity, nationality, and scientific discipline



Research & Industry Relevance

Attendees' work spans the breadth of photobiology, ensuring broad alignment with sponsor industries:

- Cancer & Photomedicine
- Photodynamic Therapy (PDT)
- Photochemistry & Photophysics
- UV Damage & Repair
- Photosensory & Environmental Biology

This breadth engages sectors including:

- Pharmaceuticals
- Biotechnology
- Medical Devices
- Optical & Imaging Technologies
- Cosmetics & Skin Care
- Energy & Environmental Sciences



Why Sponsors Value ASP

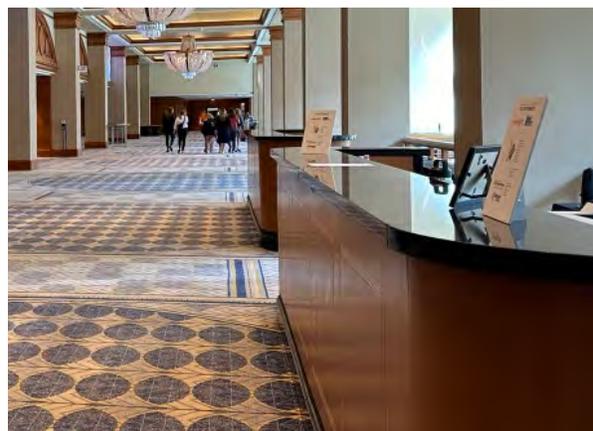
- High visibility with leading researchers and future talent
- Direct access to decision-makers driving research, lab purchases, and collaborations
- Engagement across career stages – from undergraduates to global leaders
- Diverse, international reach across academia, industry, and government
- Community impact – outreach programs with local schools and mentoring for early-career scientists



Sponsor Impact Opportunities

- Prominent branding at sessions, posters, and social events
- Exhibitor booths with strong foot traffic in networking spaces
- Targeted visibility with awards, travel grants, and mentoring programs
- Connection to the next generation of scientists through ASP's outreach initiatives

ASP is where the future of photobiology is shaped. By sponsoring ASP 2026, your organization will be recognized as a champion of innovation, mentorship, and global collaboration in the science of light and life.



Sponsorship Opportunities

	PLATINUM	GOLD	SILVER	BRONZE
	\$7,000	\$4,000	\$2,500	\$900
Advertisement in the final program	Full-Page	Half-Page	1/4 Page	1/8 Page (logo only)
Official sponsor of special events	Banquet	Reception	Lunch	Posters
Complimentary social events	<ul style="list-style-type: none"> • 1 banquet + guest • 1 reception + guest • 3 lunch (including mentoring lunch) • 2 poster networking* 	<ul style="list-style-type: none"> • 1 banquet • 1 reception • 3 lunch • 2 poster networking* 	<ul style="list-style-type: none"> • 3 lunch • 2 poster networking* 	<ul style="list-style-type: none"> • 2 poster networking*
Onscreen acknowledgment at the plenary session	✓	✓	✓	✓
Signage at the registration desk with logo	✓	✓	✓	✓
Acknowledgement on the ASP website, social media and eblasts	✓	✓	✓	✓
Exhibition Table	✓ <small>choice location</small>	✓	✓	✓
Lecture within final program	✓			

**Includes beverage tickets*

Upgrades available to sponsors at any level

- Conference Totes . . . \$2,000
- Conference Pens . . . \$800
- Lanyards \$700
- Water Bottles \$500
- Coffee Break \$500

Please contact
sherri.mcfarland@uta.edu
 for more sponsorship opportunities!

ASP 2026 Sponsorship Commitment Form

ORGANIZATION INFORMATION

Organization Name _____

Billing Address _____

City _____ State _____ Postal _____ Country _____

Phone _____ Website _____

Contact Name _____ Phone _____ Ext _____

Contact Email _____

SPONSORSHIP

Sponsorship Level/Item	Amount
_____	\$ _____
_____	\$ _____

PAYMENT INFORMATION

An invoice will be sent for payment to the email listed above. Full payment must be received by April 1, in order to be included in the final program. Please select your preferred method of payment:

- Credit Card: A link will be sent to pay securely online.
- U.S. Domestic ACH
- International Wire Transfer
- Company Check: Checks are to be in US Dollars only and drawn on US Banks.

Make checks payable and mail to: American Society for Photobiology (ASP)
950 Herndon Parkway, Suite 450
Herndon, VA 20170

TERMS & CONDITIONS

All exclusive sponsorships are awarded on a first-come, first-served basis. The ASP reserves the exclusive right to review, accept, or decline any sponsorship at our discretion. The benefits detailed in this document constitute the full sponsorship package, and the ASP is not obliged to provide any benefits beyond those listed.

AGREEMENT

I agree to the sponsorship of the American Society for Photobiology 2026 Meeting. I have the authority to sign this application on behalf of the sponsoring organization.

Signature _____ Date _____

Rules and Regulations

1. Location, Dates, and Hours of Exhibit: The Exhibition will be held at the Embassy Suites by Hilton Scottsdale Resort. The exhibit area will be open free of charge to the meeting registrants as follows: Sunday, May 17 from 9:30 am – 4:00 pm, Monday, May 18 from 9:30 am – 4:00 pm, and Tuesday, May 19 9:30 am – 4:00 pm. These hours are subject to change as dictated by program requirements.
2. Installation and Dismantling: Booths will be accessible to Exhibitors for setting up displays from 2:00 pm – 6:00 pm Saturday, May 16 and are to be ready for display by Sunday, May 16 by 9:30 am. Packing and removal is from 4:00 pm – 7:00 pm, Tuesday, May 19.
3. Conference registration is NOT included with the tabletop exhibits. Each company will receive one “Exhibits Only” badge for access to the exhibit space. Those wishing to attend the technical program will need to register independently. All booth personnel must register using the exhibitor reservation form. Each additional booth personnel may register as “Exhibits Only” for an additional \$100, but do not have access to attend sessions or lectures.
4. Standard and Special Booth Equipment: One draped table and two chairs is included with the exhibit fee. A sign with one line of copy for identification is furnished for the table.
5. Burk and Associates, Inc’s assignment of booth space is final and shall constitute an acceptance of the Exhibitor’s offer to occupy space. Assignments will be made only after receipt of the Contract for Exhibitors and the appropriate booth fees. After assignment, space location may not be changed, transferred, or canceled except by written request and with the subsequent approval of Burk and Associates, Inc. Notwithstanding the above, Burk and Associates, Inc reserves the right to make the space assignment and to change, at its sole discretion, any such assignments as it deems necessary. An Exhibitor may not share or sublet space to another party, nor permit in their booth non -exhibiting companies’ representatives without the express written permission of Burk and Associates, Inc. Only companies or individuals who have contracted directly with ASP shall be listed in the program or allowed in the exhibit hall as an Exhibitor. One Exhibitor may not exhibit the named “end product” of another Exhibitor without permission of that Exhibitor and the Exhibit Manager in writing
6. General Regulations: Loud speaking sound displays are prohibited. The Society reserves the right to refuse any exhibit not in good taste or inconsistent with a meeting of this kind.
7. Exhibitor will be responsible for sales tax owed to Arizona, on any transactions made on the show floor. Exhibitor will be responsible for any business license required by Arizona. No exhibitor will be permitted to give away premium items, nor to conduct any prize drawings, awards for signing of names and addresses, or other extreme promotions without first obtaining written permission from the Exhibit Manager.
8. Photographing booths is limited to non-exhibit hours or candid shots only. Exhibitors and photographers shall not disrupt visitor traffic by clearing booths or aisles for photography during the regular conference hours.
9. All exhibit and booth materials, particularly drapes, curtains, table covers, etc. must comply with Federal, State and City Fire Laws, Insurance Underwriter and Hotel Safety Regulations, and must be flame-proof. All packing containers, excelsior and similar materials are to be removed from the exhibition area upon completion of the booth arrangement. The Exhibitor is restricted to materials which will pass fire inspection. Decorations of paper, pine boughs, leafy decorations or tree branches are prohibited. Volatile or flammable oils, gases, unprotected picture films, other explosives or flammable matter, or any substance prohibited by the City Departments or authorities will not be permitted in the exhibition areas. Likewise, all electrical wiring must be approved and installed in accordance with State and Local Regulations. Smoking in exhibits may be prohibited. Crowding will be restricted. Aisles and fire exits cannot be blocked by exhibits.
10. In their own best interest, and for security, Exhibitors shall keep an attendant in their own booths during all exhibit hours. No exhibit may be dismantled before the specified time, nor may any part of the exhibit or equipment be removed, once it has been set up, without permission of the Exhibit Manager.
11. Exhibitor hereby assumes entire responsibility and hereby agrees to protect, defend, indemnify and save Burk and Associates, Inc; the American Society for Photobiology; and the Embassy Suites by Hilton Scottsdale Resort and their owners, operators, and each of their respective parents, subsidiaries, affiliates, employees, officers, directors, and agents harmless against all claims, losses or damages to persons or property, governmental charges or fines and attorney’s fees arising out of or caused by its installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof. Exhibitor hereby releases, quitclaims and forever discharges Burk and Associates, Inc, the American Society for Photobiology, the Embassy Suites by Hilton Scottsdale Resort and their representatives, officers, agents, and employees, from any loss, damage, theft, destruction or other harm or injury to any personal property which the Exhibitor places on or about the premises of the Embassy Suites by Hilton Scottsdale Resort.

Rules and Regulations (continued)

12. Due to the tremendous value of exhibits, it is impractical and impossible to insure Exhibitor's equipment against loss, theft, damage and breakage. Neither the Hotel nor any of its employees, nor representatives, nor any representatives of American Society for Photobiology, nor Burk and Associates Inc., nor any subcontractor will be responsible for any injury, loss or damage to the Exhibitor, the Exhibitor's employees or property, however caused. In addition, the Exhibitor must assume responsibility for damages to the Hotel property and indemnify and hold harmless the Hotel from liability, which might ensue from any cause, whatsoever, including accidents or injuries to Exhibitors, their agents or employees. The Exhibitor must also assume responsibility for any accident, injury or property damage to any person viewing his exhibit where such accident, injury or property damage is caused by the negligence of the Exhibitor, his agents or employees. In view of the foregoing, Exhibitors are urged to place "extraterritorial" and other coverage on equipment and exhibits and arrange for extended public liability insurance with their regular insurance carrier, particularly if they are conducting experiments or demonstrations using heat or high voltage.
13. Exhibitor shall obtain and keep in force during the term of the installation and use of the exhibit premises, policies of Comprehensive General Liability and Contractual Liability Insurance, insuring and specifically referring to the Contractual liability set forth in this Exhibit Agreement, in an amount not less than \$1,000,000 Combined Single Limit for personal injury and property damage. Burk and Associates, Inc, the American Society for Photobiology, and the Embassy Suites by Hilton Scottsdale Resort shall be included in such policies as additional named insured. In addition, Exhibitor acknowledges that Burk and Associates, Inc, the American Society for Photobiology, and the Embassy Suites by Hilton Scottsdale Resort do not maintain insurance covering exhibitor's property and that it is the sole responsibility of Exhibitor to obtain such insurance.
14. American Society for Photobiology and the Exhibit Manager for the meeting will cooperate fully, but cannot assume responsibility for damage to Exhibitor's property, lost shipments either coming in or going out of the premises or for moving costs. Any damage due to inadequately packed property is Exhibitor's own responsibility. If exhibit fails to arrive, Exhibitor will be, nevertheless, responsible for booth rent and no refund will be made. Exhibitors should carry insurance against such risks.
15. Exhibitors wishing to have Hospitality Suites must reserve them through the Exhibit Manager. Such Suites cannot be open during any Meeting or Exhibit Hours and can be open after midnight only with Exhibit Manager's permission.
16. The Exhibit Management will attempt to assist and generally protect Exhibitors, keep them informed and will assume responsibility for its own misconduct and negligence all in good faith.
17. Rejected Displays: Unethical conduct or infraction of rules on the part of the Exhibitor or his representatives or both will subject the Exhibitor or his representatives to dismissal from the exhibit area, in which event it is agreed that no refund shall be made and further that no demand for redress will be made by the Exhibitor or his representatives. Alcoholic beverages may not be distributed from any booth, its attendees or company representative.
18. Care of Building and Equipment and Safety Precautions: Exhibitors, or their agents, must not injure or deface the walls or floors of the building, the booths, or the equipment in the booths, when such damage appears, the Exhibitor is liable to the owner of the property so damaged.
19. The Exhibitor will engage at its expense, and through the official decorator where the venue so requires, all necessary labor and trade performing functions directly related to the exhibit. The Exhibitor agrees that any person employed to perform such functions on a temporary basis at the Hotel shall be represented by the appropriate bona fide Union.
20. Cancellation Policy: If sponsorship/booth contracted for is canceled by an exhibitor after February 15, 2026, or if the exhibitor fails to occupy space contracted for, the Society is entitled to the full amount of the amount charged. If the sponsorship/booth reserved is canceled by the exhibitor on or before March 15, 2026, 50% of the amount charged will be retained by the Society and the balance refunded. If booth space is not occupied by 10:00 am Sunday, May 17, 2026, ASP will have right to use such space as it sees fit to eliminate blank spaces in the exhibit area. If a program is canceled or postponed, ASP will refund registration fees, but will not be held responsible for other costs, charges, or expenses, including cancellation/change charges, assessed by airlines or travel agencies.
21. Amendment to Rules: Any and all matters or questions not specifically covered by the preceding Rules and Regulations shall be subject solely to the discretion of American Society for Photobiology. The foregoing regulations have been formulated for the best interests of all Exhibitors; the cooperation of all Exhibitors is requested.

Welcome to *Scottsdale!*

Mark your calendars
for ASP's meeting on
May 16–19, 2026
for a fun week in Scottsdale!



The ASP is thrilled to be hosting our biennial meeting in beautiful Scottsdale, Arizona in 2026! See what the Southwest has to offer for the whole family!

Scottsdale is home to many family-friendly experiences:

- Arts District
- Waterfront
- Sonoran Desert
- Fashion Square
- Taliesin West
- Desert Botanical Garden
- Refting Excursions
- Musical Instrument Museum
- Scottsdale Golf Courses
- Butterfly Wonderland
- ...and so much more!



Jeep Tours of Local Sights!



Shopping, Restaurants, and more in Old Town Scottsdale!



5 National Parks within 2-6 Hours!



Incredible Hiking Trails Nearby!